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Co-operatives as a development mechanism to support job creation and sustainable waste management in South Africa

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ABSTRACT:

South Africa, as with most African countries, is facing the reality of limited economic growth, high levels of poverty and increasing unemployment. At the same time, waste generation is growing, especially in urban centres across Africa, posing a great sustainability challenge. However, the waste sector can provide significant opportunities for improving livelihoods, generating jobs and developing enterprises, through the recovery of valuable recyclables. Co-operatives are recognised as a means of formalising the large number of informal waste pickers in developing countries. This paper attempts to identify the challenges facing waste and recycling co-operatives in South Africa. Results suggest that such co-operatives still face numerous challenges relating to infrastructure, operations, and capability. They still operate largely on the fringe of municipal solid waste management, and have not been integrated effectively into such formal collection systems, making it difficult for them to access sufficiently high volumes of recyclables. In addition, some co-operatives are operating as traditional businesses (e.g. following Pty Ltd business models) with the five co-operative members (minimum required membership for registering a co-operative) taking on management roles and instead employing staff to undertake the collection and sorting of recyclables. This is sometimes done through written contracts, but often it is through verbal contracts or no formal contracts at all. Many co-operatives appear to be opportunistic in their registration, targeting short-term co-operative grants and responding to procurement policies that support co-operative development, rather than aiming for long-term sustainability. With a reported 91.8% failure rate of waste recycling co-operatives in South Africa, and the return of many cooperative members back into the informal sector, this business model is not currently creating sustainable businesses or jobs. The results highlight three criteria which are considered crucial to creating a viable co-operative movement in the solid waste management sector in South materials, access to access to markets, and business development support.