# Interfraud's impact on Africa

#### **Dr Marthie Grobler**

Council for Scientific and Industrial Research, Pretoria, South Africa



#### Introduction

r cheap holiday scam

Police warn public of con artists during festive period 26 November 2009
Cape Times

Pretain 104% in a year in

# So Uth African newspaper headlines 2 between July 2009 and April 2010 Cape 1 Care 1 Care Phishers netted

Bank Pretonia 2010 Phishers netted 26 November 2009
31 Beware Women arrested for it Cape Times

12 December 2009

a underco Pretoria News

17 Mardn ZUIU
Edition 2 Cape Times

# **Interfraud**





Slide 3 © CSIR 2007 www.csir.co.za

#### What is interfraud?

- Any fraud scheme that uses one or more online service to present fraudulent solicitations to prospective victims, to conduct fraudulent transactions, or to transmit the proceeds of fraud to financial institutions or to others connected with the scheme
  - target large number of victims for small per-victim losses
  - target small number of victims for large amounts of per-victim losses

CSIR our future through science

#### What is interfraud?

- The Federal Trade Commission reported that interfraud has been the top consumer complaint for the past four years
- 292 799 reports of fraud in the global media during 2009
- \$559.7 million were lost last year to Internetbased scams and fraud, more than double the figure for 2008
- Also referred to as dot con



## Global interfraud tendencies





Slide 6 © CSIR 2007 www.csir.co.za

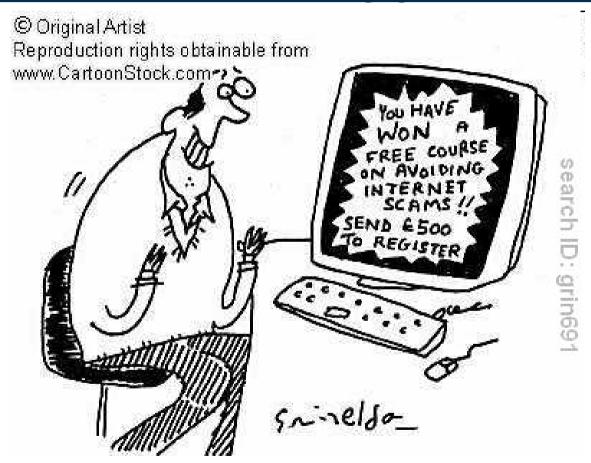
- Confidence trick in which the target is persuaded to advance sums of money in the hope of realizing a significantly larger gain
- Variations: Nigerian Letter, 419 fraud, Spanish Prisoner, black money scam, Russian/Ukrainian scam, work from home scam

\* 419 refers to the article of the Nigerian Criminal Code (part of Chapter 38: "Obtaining Property by false pretences; Cheating") dealing with fraud



Slide 7 © CSIR 2007 www.csir.co.za

Variation 1: Purchasing goods and services

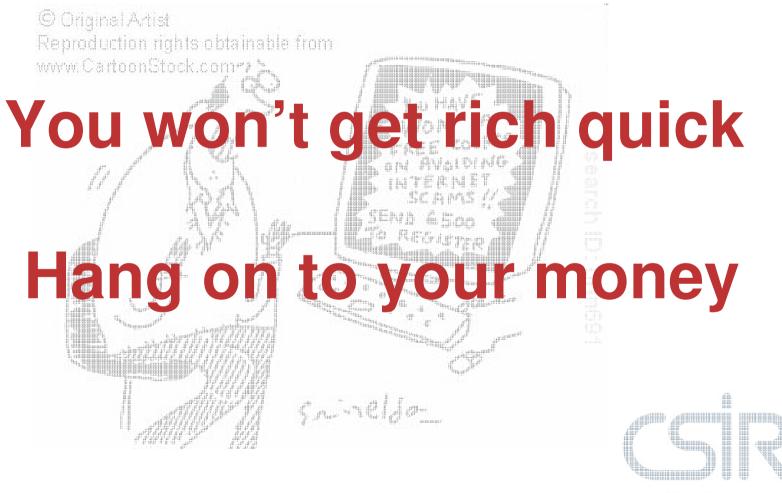




Slide 8 © CSIR 2007

www.csir.co.za

Variation 1: Purchasing goods and services



Slide 9 © CSIR 2007 www.csir.co.za our future through scient

- Variation 2: Job opportunity scam
- Admin needed asap

On Tue, Feb 9, 2010 at 9:46 PM, Ref! < r.nkele@amail.com wrote: HI we are really pretty Impressed on your CV you had attached in your last mail you had sent to us

we really appreciate that you would like to work with us. We have a lot of other Job Applications and emails referring to this job coming to us everyday and most of the senders aren't serious at all and actually are time waster so we ask for you to purchase a R55 worth of vodacom airtime and mail it to us when you read this email, then we can know that you're really serious/desperate to get this job as the amount per month is about 32K a month and ask you to come over for interview or to review the workplace and see available cars as that is the benefit when getting into the job

Please reply asap with the airtime required and for us to schedule for you to come in today as we need someone to fill up on the position as soon as possible!

Slide 10 © CSIR 2007 www.csir.co.za our future through science

- Variation 3: Romance scam
  - Exploit free online dating websites
  - The victim is approached on an online dating service
    - 1) The offending party claims to be interested in coming to visit the victim, but needs some cash up front in order to book the plane, hotel room, and other costs
    - 2) The offending party claims to have travelled and has been arrested by corrupt officials, or become ill from eating the local food → needs an emergency Western Union transfer











Slide 11 © CSIR 2007 www.csir.co.za

#### Variation 3: Romance scam

- "She said her name is dian white"
- "just contacted me as elenazy on a site called lavaplace"
- "She is calling herself Elena and using the email address elenasunflower@mail.ru"
- "She contacted me using elvirlo@gmail"
- "she also uses angelok@mail.ru"
- "Emailed me and called herself Rica,using email Ricalapochka@yandex.ru"
- "calls her self Nastya"
- "REGINA KUGUELOVA"
- "She is calling herself Nina with me, ninamoon@mail.ru"
- "I have come across her using the name Elvira and email Elvira089@nm.ru"
- "Ulyana, ulyanayou@yahoo.com"



http://www.romancescam.com/ forum/viewtopic.php?t=326



Slide 12 © CSIR 2007 www.csir.co.za

#### Variation 4: Lottery/Competition scam

- A Bloemfontein woman received an email in December telling her that she had won a million British pounds in a foreign competition
  - had to pay an initial amount before getting her prize money
  - had to go to London to claim the prize
  - could not go due to work commitments
  - had to pay an agent to claim the money on her behalf
  - she was told that a safe with the prize money had been brought to South Africa and she had to pay an additional amount to have it opened
  - 13 payments totalling R1.2m between January and March 2010

our future through science

- Variation 5: Work from home scam
  - Currently a 54-to-1 scam ratio among work-at-home job leads on the Internet → result of recession
  - These jobs offer the convenience of working at home
  - Often offer more than in an average 9-to-5 office job
  - "Make \$600 a day wearing your pajamas"

"Achieve financial freedom without ever leaving your couch"



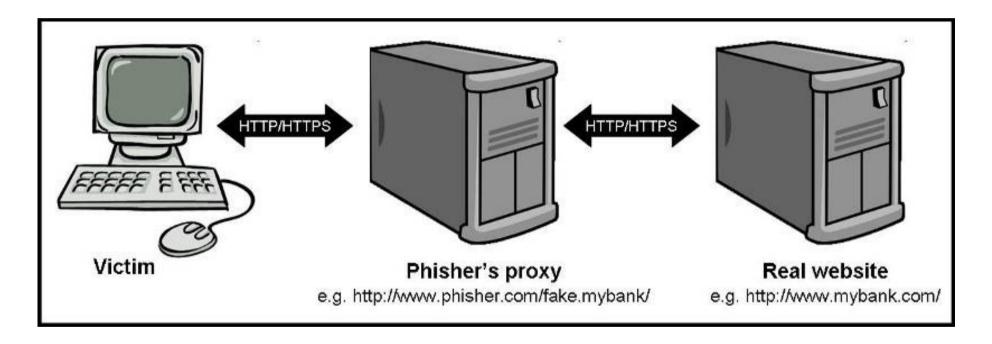
 An attempt by a third party to solicit confidential information from an individual, group or organisation

 mimic a specific, usually well-known brand and aims to elicit financial gain

 employ social engineering and technical deception to steal unsuspecting users' personal identity data and financial account credentials

Slide 15 © CSIR 2007 www.csir.co.za

Variation 1: Man-in-the-middle attacks





Slide 16 © CSIR 2007 www.csir.co.za

- Variation 2: URL obfuscation attacks
  - Bad domain names purposeful registration and use of bad domain names
    - Instead of http://privatebanking.mybank.com, the following privatebanking.mybánk.com, mybank.privatebanking.com
  - Third-party shortened URLs third-party organisations offers free services designed to provide shorter URLs
  - Host name obfuscation URLs are presented as IP address, and not domain name
    - Instead of http://mybank.com: ebanking@evilsite.com/phishing/fakepage.htm, the following
    - http://mybank.com:ebanking@210.134.161.35/login.htm.



Slide 17 © CSIR 2007 www.csir.co.za

#### Variation 3: Capturing customer data

- Receive a letter from a national bank card carrier including a new card and information that one of your existing cards had been compromised
- The recipient has to phone a 800 number to activate the replacement
- Activation requires knowledge of the old card number, it's expiry date, the recognition code, and the two digit check code - everything a phisher needs to strip the account



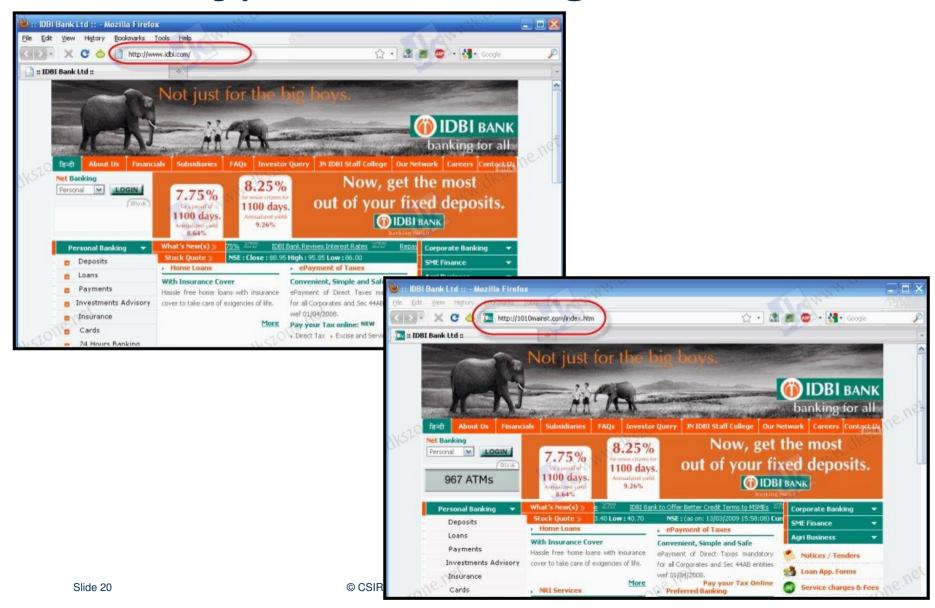
Slide 18 © CSIR 2007 www.csir.co.za

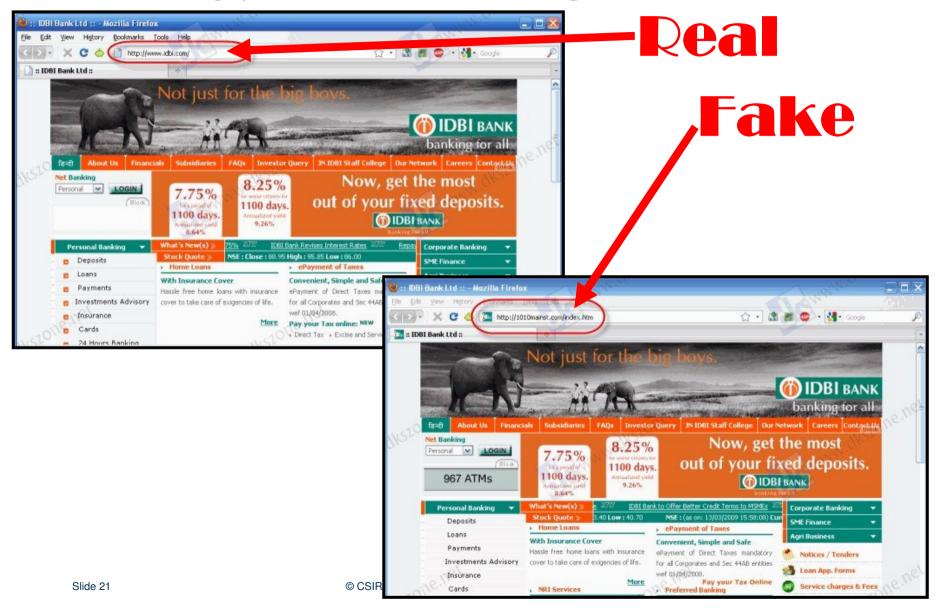
- Pharming attack misdirects Internet users of trusted brands to false storefronts set up to harvest identities
- Unlike phishing, pharmers work invisibly and do not rely on spam to lure victims to their fraudulent websites
- Pharming is a form of domain spoofing, where pharmers change a local DNS server to redirect the victim's web request to a fake website - pharming attacks direct victims to a fake website even if they typed the correct address of the intended website into their browser
- If the pharmers designed the fake website to look like the legitimate website, the victim has no way of knowing it is a fraudulent website



Slide 19 © CSIR 2007

www.csir.co.za





- Variation 1: Altering the victim computer's host file
  - Locally stored files, hosts files, contain a mapping between an alphanumeric domain name and its IP address
  - The host file is an easily altered text file that contains IP addresses separated by at least once space and then a domain name, with each entry on its own line

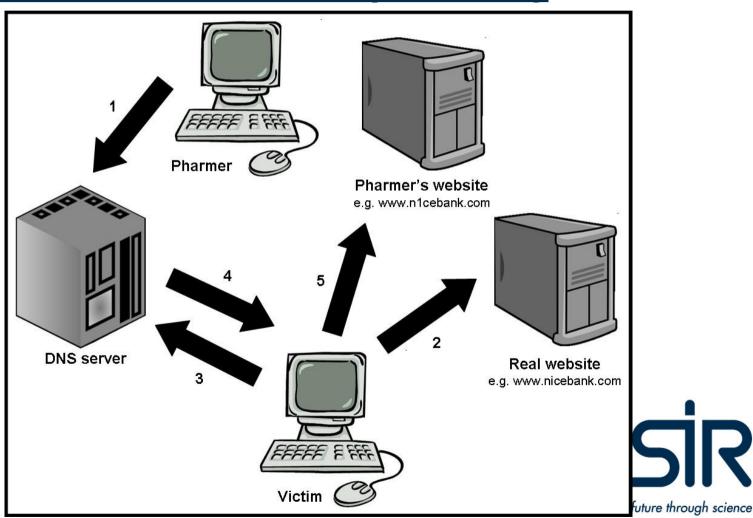


Slide 22 © CSIR 2007 www.csir.co.za

Variation 1: Altering the victim computer's host file



Variation 2: DNS cache poisoning



#### Fraud type 4: Hacking

- Suspected cyber hackers have stolen a total of R5.5m from the Mpumalanga education department's bank account, presumably with inside help
  - changed the bank details of existing beneficiaries as a smoke screen
  - transferred the money to registered beneficiaries
  - money was paid into seven different accounts on August 24, August 25 and September 24 2009
  - several transfers were made, ranging between R864 000 and R989 000
- The fraud came to light when a Nedbank clerk noticed huge amounts paid into a woman's account, outside her normal financial profile
- R1 543 345 could be saved



Slide 25 © CSIR 2007 www.csir.co.za

#### Fraud type 5: Actuality exploits

- Any major world event triggers a flood of internet attacks and spamming campaigns
- Take advantage of people's interest in actuality topics to improve their success rate of spam campaigns
  - Michael Jackson's death
  - Swine flu outbreak
  - Haiti earthquake
  - Volcanic eruption



#### Fraud type 5: Actuality exploits



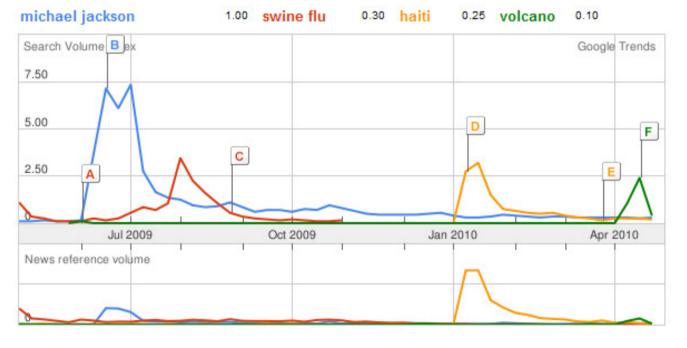
Michael Jackson, Swine flu, haiti, volcano

Search Trends

Tip: Use commas to compare multiple search terms.

Searches Websites South Africa

Scale is based on the average traffic of michael jackson from South Africa in the last 12 months. Learn more



- MHO declares Swine flu a 'pandemic'
  Bizjournals.com Jun 11 2009
- B Michael Jackson Livemint - Jun 26 2009
- China approves swine flu vaccine
  BBC News Sep 3 2009
- D Haiti: Where to donate
  Toronto Star Jan 14 2010
- United Nations for Haiti
  Aljazeera.net Apr 1 2010
- F Iceland volcano pictures
  Telegraph.co.uk Apr 19 2010

Slide 27 © CSIR 2007 www.csir.co.za

# **Interfraud in Africa**





Slide 28 © CSIR 2007 www.csir.co.za

#### Interfraud in Africa

**US** statistics

- Top 10 cyber crime perpetrator list
  - 1st United States 65.4%
  - 2<sup>nd</sup> United Kingdom 9.9%
  - 3<sup>rd</sup> Nigeria 8.0%
  - 4<sup>th</sup> Canada 2.6%
  - 5<sup>th</sup> Malaysia 0.7%
  - 6<sup>th</sup> Ghana 0.7%
  - 7<sup>th</sup> South Africa 0.7%
  - 8<sup>th</sup> Spain 0.7%
  - 9th Cameroon 0.6%
  - 10<sup>th</sup> Australia 0.5%



NOTE Statistics may be skewed due to unreported incidents



#### Interfraud in South Africa



"The government has identified at least 27 cases where a syndicate has swindled more than R199-million from government departments in four provinces over the past three years - using cyber-spyware..." (Mail & Guardian 2008)



Slide 30 © CSIR 2007

www.csir.co.za

#### Interfraud in South Africa

- Historically low broadband penetration limit the probability of cyber attacks
- 2010 seems to be the turning point
  - Symantec's Internet Security Threat Report shows that countries introducing pervasive broadband experience an immediate increase in threats (see Brazil, Turkey and Poland)
  - As the host of the 2010
     FIFA World Cup, South
     Africa has become a
     prominent target (see
     France, Korea and Japan)



Slide 31 © CSIR 2007

## Interfraud prevention

- Be wary of email messages asking for personal information
- Only enter personal information using a secure website
- Do not use links in an email message to load a web page
- Check your bank accounts regularly
- Use the latest version web browser and security patches
- Purchase items via the Internet by credit card
- Learn as much as possible about the seller
- Ask the seller about when delivery can be expected and if there
  is a problem with the merchandise is it covered by a warranty or
  can you exchange it
- Obtain a physical address rather than merely a post office box
- Call the seller to see if the number is correct and working
- Consider an escrow or alternate payment service
- Check the address in the address bar
- Report to FraudWatch International



Slide 32 © CSIR 2007

www.csir.co.za

#### Conclusion

"Fraud today has a technological twist, but is really old wine in new bottles. The internet is a great tool for the con artist, though also a tool for law enforcement because it provides a trail" – John Stark



Slide 33 © CSIR 2007 www.csir.co.za

## mgrobler1@csir.co.za marthiegrobler@gmail.com



our future through science