Indigenous edible plants as sources of nutrients and health benefitting components (nutraceuticals)

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Outline of presentation

- Introduction and definitions
- Nutraceuticals in plants
- Global market for nutraceuticals
- South African situational analysis success stories and other lessons to be learnt
- The future collaborations and work at ARC, CSIR.
 Role of DST
- Case study
- Conclusion



Introduction

- The term nutraceutical was coined from the words "nutrition" and "pharmaceutical"
- It was first described by Stephen DeFelice, MD, the founder and chairman of the foundation for innovation medicine in Cranford, New Jersey, USA
- Summary of the definition of the term is as follows: "any non-toxic food extract supplement that has scientifically proven health benefits for both disease treatment and prevention" (Dillard and German, 2000)

Dillard, C.J. & German, J.B. 2000. Review: Phytochemicals: nutraceuticals and human health. *Journal of the Science of Food and Agriculture* 80, 1744-1756



What are nutraceuticals

- Many edible plants are rich in specific constituents, referred to as phytochemicals that may have health promoting effects
- These phytochemicals have the potential to be incorporated into foods or food supplements as nutraceuticals
- The health promoting effects of nutraceuticals and other functional foods are likely due to biochemical and cellular interactions which together promote overall health of the individual



Some plant-derived chemical groups that have potential health promoting effects

- The major plant-derived chemical groups now recognized as having potential health promoting effects, at least under some circumstances are the:
 - flavonoids
 - alkaloids
 - carotenoids
 - phytosterols
 - tannins
 - terpenoids
 - saponins
 - soluble and insoluble dietary fibres



Flavonoids

Terpenoids (Carotenoids)

Retinol (vitamin A)

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Alkaloids and Phytosterols

Alkaloid

$$CH_3$$
 N
 N
 O
 CH_3
 O
 O
 O

Caffeine

Stimulant

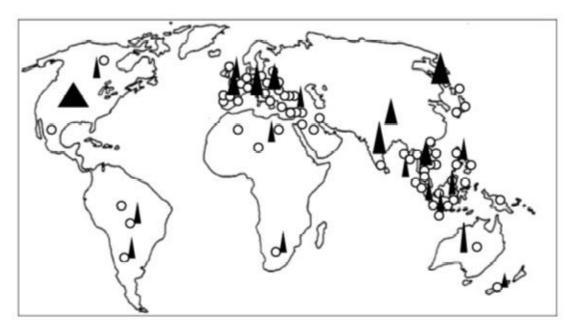
Beta-sitosterol

Cholesterol lowering



http://www.phytochemicals.info/phytochemicals/

Global nutraceutical and functional food market



The circular dots represent niche markets, while the triangles represent the areas with the most expanding markets

•Nutraceuticals and functional foods are a multi-billion dollar industry with projected sales for 2010 being estimated to reach between US \$167 billion and US \$187 billion

www.StrategyR.com

www.csir.co.za

Basu, S.K., Thomas, J.E. & Acharya, S.N. 2007. Prospects for growth in global nutraceutical and functional food markets: A Canadian perspective. *Australian Journal of Basic and Applied Sciences*, 1 (4), 637-649

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Factors contributing to worldwide use of nutraceuticals

- An increase in public health consciousness
- An aging population
- Escalating health costs
- Recent advances in research and technology:
 - providing consumers with fresh access and often supplemented produce with recognizable health benefits that previously were not available.
- Changes in government regulations and accountability
- Expansion of the global market place
- In South Africa:
 - Successful activities of major market players
 - Growth of health and fitness centres



South African indigenous plants as sources of nutraceuticals

- South Africa is exceptionally rich in plant diversity with 22 000 species (Coetzee et. al., 1999)
- The region also has great cultural diversity, with many people still using a variety of plants in their daily lives
- The nutraceutical industry has a potential of providing an opportunity for economic growth for many developing countries endowed with a rich biodiversity and traditional knowledge of the health effect of certain indigenous plant species

Coetzee, C., Jefthas, E. & Reintein, E. 1999. Indigenous plant genetic resources of South Africa, p 160-163. In J. Janick (ed), *Perspectives on new crops and new uses*. ASHS Press, Alexandria, VA



South Africa's success stories



Agathosma betulina

- South Africa has several successes in the production of health supplements that may be termed nutraceutical
 - Indigenous herbal tea products have made their way into the market, for example Buchu tea (*Agathosma betulina*), Honey Bush Tea (*Cyclopia genistoides*) (Van Wyk, 2008)

Moolla, A. & Viljoen, A.M. 2008. "Buchu" – *Agathosma betulina* and *Agathosma crenulata* (Rutaceae): A review. *Journal of Ethnopharmacology* 119, 413-419

Van Wyk B.E. 2008. A broad review of commercially important southern African medicinal plants. *Journal of Ethnopharmacology*, 119, 342-355



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South Africa's success stories



Aspalathus linearis



- Rooibos Tea, from the plant Aspalathus linearis (which is rich in antioxidants)
- Naturally grows in the Cederberg region of the Western Cape
- The plant was used by the Khoisan as a herbal rémedy for many different ailments

http://www.bushmanskloof.co.za/reserve botanical.php http://sasnacks.com/images/FreshpakRooibosTea80.jpg www.csir.co.za

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South Africa's success stories



- Aloe ferox was also consumed by the Khoisan
- It is well known for its laxative action
- Several product are produced from Aloe ferox

http://www.feroxaloe.com/Aloe_ferox3.jpg



Lessons for South Africa

- South Africa could also use experiences from other developing countries that are important producers of nutraceuticals
- In India and China, functional foods and nutraceuticals are available and used as part of traditional diets and medicines
- There are no strict pharmaceutical regulations and control, and most of the products are available to the consumer directly over the counter
- The lack of strict regulations has enabled the nutraceutical industry to grow in the host countries, which has further stimulated trade into other countries

Tapping into SA indigenous plants

- Multidisciplinary collaborations
- Department of Science and technology (DST): Indigenous knowledge systems
- Agricultural Research Council (ARC): Develop cultivation methods of indigenous plants
- CSIR value chain to commercialisation
 - Screening methods (potential bioactivity)
 - Discovery and identification (chemistry)
 - Product development (agroprocessing)/ consumer
 - Plant propagation methods (tissue cultures)-plant transformation
- Mintek



The Amaranthus project

- Amaranthus has been identified as part of the group of species that have potential to be developed as crops. The other species include Cleome gynandra (spider flower).
- A study was conducted in order to gain an insight into production practices of vegetable amaranth (Amaranthus cruentus (Arusha) under different spacing, transplanting time and harvesting method.
- This work was done at ARC
- The work at CSIR was to characterise the plant material and develop consumer products



The carotenoid content of amaranth (*Amaranthus* cruentus) plant segments

Plant	Plant segment	Carotenoid content (mg/100 g)			
		β-Carotene	Lutein	Lycopene	Canthaxanthin / Zeaxanthin
Amaranthus spp	Leaves	28.5±1.0	20.2±1.2	ND	47.8±1.4
	Seeds	4.2±0.1	4.2±0.1	ND	10.5±0.6
	Stems	1.8±0.1	2.0±0	ND	4.1±0.2
	Roots	0.1±0	0.2±0	ND	0.3±0
Tomato	Fruit	3.7±0.1	0.6±0	14.6±0.7	ND

ND- not detected



Antioxidant and carotenoid content of Amaranthus spp





- Analysis of *Amaranthus cruentus* showed that the leaves are potentially a good dietary source of antioxidants and the pro-vitamin A carotenoid (β-carotene)
 - Amaranth is also a good source of "carotenoid" and other nutraceuticals, which include:
 - Canthaxanthin which is reported to be an antitumor agent
 - Lutein, which is reported to slow down the development of age-related eye diseases.
 - Antioxidants have also been shown to be beneficial in HIV/AIDS

Conclusion

 For South Africa to make a mark in the field of nutraceuticals, advances need to be made in terms of preserving our indigenous knowledge and ensure that it is used for the benefit of peoples of South Africa, not only to address health problems and malnutrition, but also to create employment through establishment of industries



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Thank You

